

PAN EUROPEAN ACTION 23TH - 27TH APRIL 2014

SAVE EUROPE, VOTE FOR A SUSTAINABLE FUTURE





YOUNG
EUROPEAN
FEDERALISTS



Let's save Europe!

In the aftermath of the worst economic crisis Europe has seen in almost a century, a more sustainable future is one of the main concerns of today's youth.

In this action we want to encourage youth to vote in the European elections to secure sustainable growth, development and the creation of jobs and opportunities for young people.



For a sustainable future!

One month before the European Parliament elections JEF Europe will ask its members partners and supporters to go in the streets, involve citizens and young people and spread these key messages showing that the young people can save Europe!



WHO CAN JOIN?

JEF Europe asks:

Members
Partners
and supporters

**to interview people in the streets, give them flyers
make them express their desires for a better Europe
and vote!**



STREET ACTION

What you can do:

- ☐ **Collect votes/desires of people** with blue voting boxes
- ☐ **Do a Europe-saviours flash mob**
- ☐ **Spread the flyers**
- ☐ **Organize public events**



STREET ACTION – flashmob

- ☐ Wear Europe-saviours blue blindfolds, cape, flags
- ☐ Chose a well known song, adapt text (in your language and reflecting your pledges) and sing it loud
- ☐ Some chosen persons shout out JEF positions at chosen moments (e.g. break in the song) with a megaphone as to inform interested passengers by about why we are there.
- ☐ Distribute Flyers and answer questions if passengers by are interested.
- ☐ Be creative!



Have a look to the detailed “How to Papers” on slide 16.



VISIBILITY

- ☐ Translate and personalize the press release drafted by JEF Europe
- ☐ Invite other organizations to join, eg. youth parties, youth NGOs
- ☐ Organize a street action (you don't need a lot of people or preparation to pull it off)
- ☐ Contact local media
- ☐ Make sure to take photos and send them to info@jef.eu



www.facebook.com/events/243349142517095



#MovEurope

NEXT PAGES - Material

- ✓ **BANNER of action**
- ✓ **FLYER**
- ✓ **VOTING CARDS and video tutorials**
- ✓ **SUMMARY OF JEF POLITICAL PLATFORM**
- ✓ **BANNER I'm a federalist**
- ✓ **UEF-JEF PLEDGES TO CANDIDATES**
- ✓ **FLASH MOB material**
- ✓ **ARGUMENTS to counter eurosceptics and nationalists**



These, and other materials, are also downloadable from the www.moveurope.eu ,
www.europarettet.de [JEF-DE] and www.towardsfederalesurope.eu [UEF]

Press release will be available in the coming days on the website.



SAVE EUROPE !

VOTE FOR A SUSTAINABLE FUTURE !



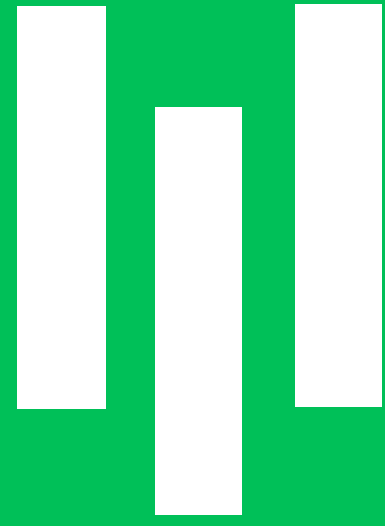
**MOV=EUROPE
FORWARD 2014 >>>**



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#MovEurope



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MOV=EUROPE
FORWARD2014

#MovEU2014



The Europe we want!

We want a better Europe!

The Young European Federalists want a free and united Europe, governed according to the principles of democracy and the rule of law, striving to ensure peace, prosperity, security and justice in Europe and in the world.

The recent crisis proved that the process of European integration is still far from complete. We need to complete the integration process and build Federal European institutions and a Federal European democracy.

A European Federation is our only prospect to find the necessary balance between decision-making power and democratic legitimacy that will enable our society to face the unpredictable challenges that are bound to rise in the 21st century.

We want a sustainable Europe!

We want a common economic policy that is rooted in a larger European budget, based on own resources such as a European financial transaction tax.

A common economic plan for sustainable development and social welfare is an essential component of an economic policy that aims to build a sustainable Europe.

We want an economic policy that is also based on solidarity tools, such as Eurobonds for the mutualisation of debt or to make investments in sustainable projects at European level.

The common market needs to be completed with a common basis for taxation, an end to fiscal competition among states within the Union, a common banking supervision, the continued support to freedom of movement for workers and common mechanisms to counter external economic shocks in the member states.

Member states need to be supported by the EU institutions in their efforts to provide social protection. Common minimal standards should be set at the EU-level to avoid social dumping and convergence of social rights at the lowest common denominator in the European Union.

A single European energy policy is a necessity. Europe needs to act as one single actor on the world scene and promote a united approach towards climate change.

We want a stronger European role in the world!

The EU needs a real European Foreign and Security Policy that will enable it to act with a single voice on the world stage.

The Common Defence Policy for the EU should be strengthened, including the development of European defence capabilities.

We want a future-oriented Europe!

Investment in education, research and development should be central to the EU's strategy. The EU should also develop and improve exchange programs for secondary school pupils, trainees, students, researchers and teaching staff from all over Europe and remove financial obstacles to participation in these programmes.

I AM A EUROPEAN FEDERALIST



 YOUNG
EUROPEAN
FEDERALISTS



Union of European Federalists
Union des Fédéralistes Européens
Unión de Fedealistas Europeas



Union of European Federalists
Union des Fédéralistes Européens
Union der Europäischen Föderalisten



YOUNG
EUROPEAN
FEDERALISTS

2014 will be a crucial year for Europe. The European Union will not survive the current or future crises unless it completes its integration process and regains the trust of its citizens. In May, with the European elections, the European people can choose which direction Europe should take.



The Union of European Federalists and the Young European Federalists urge the European parties and candidates in the European elections to help citizens making the right choice by showing support to the following principles:

MAKE THIS ELECTION TRULY EUROPEAN

- ✓ **I will campaign on European issues**, promoting European interests against populist appeals to national egoism and fighting the illusions of national solutions to European issues;
- ✓ **I will insist that the next President of the European Commission** is selected among the candidates nominated by the European political parties during the election campaign;

STRENGTHEN THE EURO AND RESTORE THE EUROPEAN ECONOMY

- ✓ **I will support the completion of the European Monetary Union** with a full economic and fiscal union for the Eurozone, including a Eurozone budget, European solidarity mechanisms and own resources for a European plan for economic recovery;

BUILD A DEMOCRATIC UNION

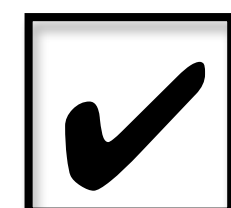
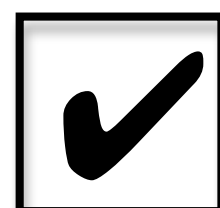
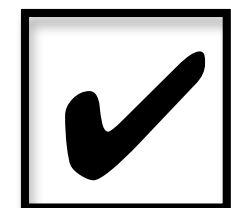
- ✓ **I will call for a Constitutional Convention** to reform the Treaties to provide a federal system of governance for the European Union or at least the Eurozone;
- ✓ **I will demand that the European Commission becomes a genuine European Government** and the European Parliament is given the same powers as the representatives of the member states in the decision-making process on all matters;

STRENGTHEN EUROPE'S ROLE IN THE WORLD

- ✓ **I will work for a truly European Foreign, Security and Defence Policy**, so that Europe can speak with a single voice to defend peace and stability and promote European interests and values in the world.

Signature: _____ Country:: _____

Name (in capital): _____ Political party: _____



Video Tutorial

How to create voting box!



Link:

<http://goo.gl/s1ZJc>

Example of action!
February in Paris



Link:

<http://goo.gl/xtRI2G>

Download here:

europaretter.de/wp-content/uploads/How-to-Papers_EuropeSavioursRecipes.pdf
europaretter.de/service/materialien

How-to-Papers

for the EP election campaign 2014



The European elections are approaching and we, the Young European Federalists, swarm out to convince young people of our ideas and get them interested in JEF. With our Europe-Saviour campaign we collect wishes, demands and proposals coming from people of our age and face politicians, decision makers and the Brussels-Bubble with them.

We support this undertaking by means of these How-to-papers. Many JEFers provided their recipes for a specific action including the target group of the action, ingredients like how many (wo)men power is needed to implement the action and a short instruction. This kit provides many ideas of smart and efficient actions how to campaign in your city, university, etc.

All actions have already been implemented. So if you have questions do not hesitate to contact us. Your experiences and feedback is also welcome. And if you have a nice action to add, we are happy to read about it - get in touch with us (europaretter@jef.de)!

Good luck!

www.europaretter.de



COUNTERING EUROSCEPTICS AND NATIONALISTS

UNDERSTANDING, DEVELOPING AND USING
CONVINCING ARGUMENTATION

WORKSHOP STRUCTURE

- **Fighting eurosceptics in the EU: what?**
- **Fighting eurosceptics in the EU: who?**
- **Fighting eurosceptics in the EU: how?**
- **Fighting eurosceptics: workshops for sections**



Download

- ✓ Argument guide
- ✓ Argument 1 - solidarity
- ✓ Argument 2 - bureaucratic monster
- ✓ Argument 3 - elections don't matter
- ✓ Argument 4 - eurozone

www.moveurope.eu

ANY QUESTIONS?

E-MAIL: FEDERICO.BUTTI@JEF.EU EPELECTIONS@JEF.EU

